

Contract # 25288983 Agency: Smart Media Group CPE: RUBFL/ORDR/C18C24 SUITE #102 ALEXANDRIA, VA 22301 1427 LESLIE AVE

Product: order
Agency Order #: 30048351

Advertiser: RUBIO, MARCO

Changes as of: 9/25/2016 at 9:43 AM Flight: 10/18/16 - 10/24/16

Station: WWSB

Total \$: \$5,750.00

Version: Highlighting Revision 1

Buyer: Rubin, Nancy

Salesperson: BRADLEY PHILIPPS 202-955-5342

Primary Demo: Adults 35+ Assistant: BRADLEY PHILIPPS 202-955-5342 Con Type: POLITICAL/VOTE

Market: Sarasota-Manatee - SRA Office: WASHINGTON

Total Spots: 21 Total GRP: 10.0 Traffic #: 64016 Total CPP: \$575.00

Separation:

ne DP Program  Good Morning Suncoast  Program from ABCACTION NEWS 6A +A to Good Morning Suncoast  GOOD MORNING AMERICA  Rate from 325 to 300  News	10.0	50.00 \$575.00	1 \$5,7	21	4	0	0	4	4	TOTALS: 4 5 4 4 0 0	4	Ŀ	TOTA	- 1	10000	1/24.0
DP   Program   Rate   A35P   Len   10/18   10/19   10/20   10/21   10/22   10/23   10/23   10/24   Spots   \$   Spots   Spots	0.0	50.00 \$0.00	\$2	_	0	0 0	0 0	0 0	0 0	<b>7</b> 1 0	0 0	30 0	0.0	\$250.00	News	REV+ 3 12n-1n
Comments: revised lines 1,2 - added lines 3,2												-			te from 325 to 300	null Changes: Rate
Comments: revised lines 1,2 - added lines 3   Total	5.0	100.00 \$600.00	\$3,0	10	2		0	2	2	2	2	30	0.5	\$300.00	GOOD MORNING AMERICA	2 7a-9a
Comments: revised lines 1,2 - added lines 3,2						-		-	-	-	-			St	gram from ABCACTION NEWS 6A +A to Good Morning Suncoas	null Changes: Prog
Comments: revised lines 1,2 - added line 3   10/18 - 10/24   Total   Total	5.0	\$500.00	\$2,5	10	2	-	0	2	2	2	2	30	0.5	1	Good Morning Suncoast	1 6a-7a
Comments: revised line 3   10/18 - 10/24   Total   T	GRP	\$ CPP	"	Spots	)/24	)/23 10	)/22 11	0/21 10	1/20 10	)/19 10	)/18 10	_en 1(				# Day/Time
Comments: revised lines 1,2 - added line 3		Total		Total	- 10/24	10/18										
										1e 3	dded lir	1,2 - ac	d lines	ments: revise		lew York, NY 10019



Contract # 25288983 Agency: Smart Media Group CPE: RUBFL/ORDR/C18C24 1427 LESLIE AVE

Buyer: Rubin, Nancy

ALEXANDRIA, VA 22301 **SUITE #102** 

> Advertiser: RUBIO, MARCO Product: order

Agency Order #: 30048351

Changes as of: 9/25/2016 at 9:43 AM Flight: 10/18/16 - 10/24/16

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Market: Sarasota-Manatee - SRA Station: WWSB Office: WASHINGTON

Total Spots:

Total \$: \$5,750.00 21

Total GRP: 10.0 Total CPP: \$575.00

Traffic #: 64016

Version: Highlighting Revision 1

Separation:

Assistant: BRADLEY PHILIPPS 202-955-5342

Salesperson: BRADLEY PHILIPPS 202-955-5342

Date/Time

Added by

Comment

**Order Level Comments** 

Special Instructions

125 West 55th St New York, NY 10019

09/25/16 9:43 AM	09/25/16 9:43 AM   BRADLEY PHILIPPS	revised lines 1,2 - added line 3
		LN 1 REV PRG TO GOOD MORNING-SUNCOAST
09/23/16 2:21 PM Ronda Drago	Ronda Drago	OFFER 1X W/O 10/18 12P NEWS @ \$250
09/16/16 3:44 PM System	System	Notice Received.
		nrubin@smartmediagrp.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa Tznoon cut on on Nov o sony the edge to send under the control of the book
09/16/16 12:20 PM	09/16/16 12:20 PM   BRADLEY PHILIPPS	again no changes distegate this copy or not ordere poor.

Unknown: 97%	Comment:	WWSB Share: 3%	Market Budget: \$191,667	Competitive Information
				mation

	10.0	\$575.00	\$5,750.00	21	100%	Total
Daypart Summary  % Distrib Spots Dollars CPP	10.0	\$575.00	\$5,750.00	21	100%	
Daypart Summary	GRP	CPP	Dollars	Spots	% Distrib	Day/Time
			Summary	Daypart		

\$5 750 00	21	Total
\$5,750.00	21	2016-Oct
Dollars	Spots	Month

				Transa	Transaction History		
1	Created/December Created by	Status	Spot+	Snot+ Spot-		\$ Chg Contract \$ Comment	Comment
Trans	Created/Received Created by	Oldina	Opor.	op o.			Changes: Total Spots from 20 to 21 User Entered \$ from \$0.00 to \$5.750.00.
							Changes: Total Spots Hull 20 to 21, Oser Linesed & Boll 20, Oser Spots (2005) Compents from Intubing/Smartmediagrp.com PLEASE EMAIL ME ANY QUESTIONS OR MAKEGOODS These are orders for Rubio Tampa 12noon cut off on Nov & sorry
		Revised			\$0	\$5,750.00	needed to send thru again no changes disregard this copy do not double book to send thru again no changes disregard this copy do not double book to send thru again no changes disregard this copy do not double book to
Revision	9/25/16 9:43 AM BRADLET FRIEIFF3	Cost To Don			\$0	\$5 750 00	\$5,750,00 Changes: Total GIMPs from 0 to 10, Total CPM from \$0.00 to \$575,000.00.
Makegood 1	9/23/16 2:21 PM Ronda Drago	Sell 10 Veb			6	0,000	
Queued for							
Electronic	9/16/16 3:42 PM				\$0	\$0	
10000	0/16/16 12:18 PM BRADI EY PHII IPPS	Confirmed	20		\$5,750.00	\$5,750.00	
New	9/10/10 12:10 1 18/10/2012 1 1:11:11 3	0011111110					

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.